

FISHING LURE

ABSTRACT OF THE DISCLOSURE

A fishing lure is provided for attracting and catching fish which is in the form of a sleeve with a hook, at the rear end and the front end of which has means to which the sleeve is attached for allowing the sleeve to swivel around a central axis and when the lure is dragged through the water it gives the appearance of a life-like movement of the lure. One or more hooks are concealed within the sleeve and when the lure is pulled through the water the sleeve undulates or moves in such a manner as to give the impression that the lure is alive.